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## SPONSORSHIP FORM

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Greetings and thank you for considering supporting the Feather River College Equine Studies Horse Show and Competition Program! On May 5, 2024, the FRC Show Program will be partnering with the High Mountain Riders Horse Club in hosting the inaugural Lost Sierra Versatility Ranch Horse Schooling Show at the Plumas-Sierra Fairgrounds. This event will serve as real world experience for the students participating in the show and connect the surrounding equine community to the college.

The students in the class will be working on all the ins-and-outs of putting on and performing in a show, gaining valuable equine industry and life experience that will translate to the rest of their career. Additionally, this show will offer a great controlled environment for the student to ask questions, observe the judge, and get a behind the scenes look at how to operate a horse show. We are excited to open the event up to both alumni of the equine program, and any community member who might want to compete at a well-organized and enjoyable schooling show.

The students in the program have spent the entire semester preparing to perform, but they will also get the unique experience of a day-after clinic in which they will learn from the judge pertaining to their particular runs and events. The ideology is for them to learn, and not just perform in the competition setting.

### Sponsorship Opportunity

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In an effort to make this show as valuable and enriching as possible, we are seeking sponsors to contribute to the show. Should you decide to contribute, your sponsorship will go directly to the awards and incentives given the competitors. We hope to offer items that will reward our students and community for their hard work and encourage them keep pursuing their horsemanship and performance goals.

We are giving out a variety of awards including High Point awards, for the highest placing individual in their division, and class awards, for highest placing individuals in the class. We also will be offering a Junior Horse Subdivision, which will award the highest placing rider with a horse under 5 years old. Additionally, we have a Jackpot payout, in which we will award a cash prize to the highest placing individuals in the class. While we can't control who the winners are, we would love to see our show class students and sale horse students come home with something that acknowledges their hard work and dedication to their horses and craft.

**Here are the opportunities for sponsorship and their corresponding benefits:**

**Eagle Sponsor-\$600**

Sponsor for both the FRC Equine Program Horse Show and the Equine Production Horse Sale

3' x 5' Banner provided and placed in a prominent position in the arena at both events.

Announcement of sponsor throughout the events.

Sponsor logo displayed on Equine Program marketing material and website, and social media sites.

Sponsor advertisement featured on social media and FRC Production Horse Sale catalog

**Gold Sponsor-\$350**

3'x 5' Banner provided and placed in a prominent position in the competition area the day of the event.

Announcement of sponsor throughout the event.

Sponsor logo featured on social media and FRC Production Horse Sale catalog

**Green Sponsor-\$150**

Announcement of sponsor throughout the event.

Sponsor logo displayed on marketing material and website, and social media sites.

Acknowledgment of contribution in FRC Production Horse Sale catalog.

**Friend of FRC Equine Program (any donation under \$150)**

Acknowledgment of contribution at competition and in FRC Production Horse Sale catalog.

**Note:** In kind donations are welcome and can be coordinated by contacting Carolyn Shipp at [cshipp@frc.edu](mailto:cshipp@frc.edu) or calling (209)728-7533

\*All donations are tax deductible\*

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Please fill out the form below with your preferred sponsorship and contact information.

Question can be directed to Carolyn Shipp, Equine Program Associate Faculty at [cshipp@frc.edu](mailto:cshipp@frc.edu) or call (209)728-7533



**Feather River College**

**2024 Lost Sierra Versatility Ranch Horse Schooling Show & Jackpot**

**Sponsorship Information**

**Contact Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please Check Preferred Sponsorship:**

Eagle Sponsor (\$600):

Golden Sponsor (\$350):

Green Sponsor (\$150):

Friend of the FRC Equine Program (less than \$150):

I would like to make an in kind donation:

**Please make Checks payable to:**

The Feather River College Foundation

**Mail to:**

Feather River College

Attn: Carolyn Shipp

570 Golden Eagle Ave.

Quincy, CA 95971