



REPORT TO BOARD OF TRUSTEES
SUPERINTENDENT/PRESIDENT – KEVIN TRUTNA, ED.D.
OCTOBER 17, 2013

During Institution Day, I presented several Board objectives for FRC and my position during the 2013-14 year. These were formally approved by the Board and shared with the campus community in September. This month's report will begin our process of reporting on these objectives to both the board and the campus community in general. Enclosed you will find, as part of this report each month, a specific update relative to one or more objectives. This month I am pleased to report on our FTES projection model and college outreach activities. The purpose is to keep everyone informed as to the progress on the objectives and to include their importance in our daily work as we serve students and the community.

That said, I will continue to start each report with our most important function – the focus on our students and employees who provide these services.

1. STUDENT AND EMPLOYEE ACHIEVEMENTS

News from the National Association of Community College Entrepreneurship (NACCE) in Charlotte, NC:

- Out of 34 applicants, **Rajinder Gill** and **Amy Schulz** were one of 18 invited to present grant proposals to the Coleman Foundation. The next day they were invited back to pitch the proposal for two minutes, followed by several questions from Foundation executives. Their presentation paid off because they won for their *Strengthening Ties in a Rural Ecosystem* projects. The Coleman Foundation liked the apprenticeship/succession planning project so much that they increased the initial request from \$9,500 to \$15,000. The funding will be used to establish a pilot program for business succession planning, support the Plumas Business Summit, Ag Speed Dating, Entrepreneur Awards Celebration and the Plumas Business Plan Competition.
- Amy and Rajinder presented a break-out session *Research on 21st Century Skills through Entrepreneurship Education*, which was very well received with this national audience.

The FRC Volleyball annual breast cancer awareness game is Oct. 25th against College of the Siskiyous. **Deedra Desentz**, alumna and former player for FRC (basketball in 1995-97 when we placed 8th in the state and volleyball in 2007), was diagnosed with breast cancer in July of this year and underwent a double mastectomy and chemotherapy. Deedra will be the recipient of all funds raised at the game this year – nicknamed 'Dig for Deedra'. Deedra wants to share her story and success to promote breast cancer awareness.

The FRC Writing Club hosted, in conjunction with Plumas Arts, Los Angeles performance poets Venela Flagg and Pam Ward. Flagg and Ward visited Plumas County for the first time, where they read at *Words & Music* and then they gave a poetry workshop on campus. Both poets LOVED Plumas County and vowed to come back.

The Feather River College Rodeo Team is having a great year as both the men's and women's teams are leading the west coast region after completion of the fall circuit. The FRC Fall Rodeo raised \$2,200 for the Quincy breast cancer support group. Please congratulate all of these outstanding student-athletes.

Men's Team Standings and Points

1. Feather River College	3,188.00
2. Cal Poly - San Luis Obispo	2,540.00
3. Lassen College	2,168.50
4. University of Nevada-Las Vegas	1,766.00
5. West Hills College	1,279.00
6. California State University-Fresno	884.50

Women's Team Standings and Points

1. Feather River College	1,240.00
2. West Hills College	990.50
3. Cal Poly - San Luis Obispo	869.50
4. University of Nevada-Las Vegas	686.00
5. California State University-Fresno	625.00
6. Lassen College	192.50

Men's All-around

- 2. Mackenzie, Brandon Paul
- 4. Browning, Dane Lybbert

Saddle Bronc Riding

- 1. McLain, Telden James
- 4. Crum, Quincy Russel

Bareback Riding

- 1. Denny, Grant Marshall
- 4. Spears, Jordan Wacey
- 6. Oliver, Samuel Joseph

Bull Riding

- 4. Spears, Jordan Wacey

Tie Down Roping

- 8. Mackenzie, Brandon Paul
- 9. Browning, Dane Lybbert

Steer Wrestling

- 1. Mackenzie, Brandon Paul
- 4. Browning, Dane Lybbert
- 12. Walker, Nolan Edward
- 14. Davilla, Kyle John

Team Roping Header

- 2. Browning, Dane Lybbert
- 14. Bidwell, Bailey Lee
- 15. Alvernaz, Austin J

Team Roping Heeler

- 2. Mackenzie, Brandon Paul
- 14. Denny, Grant Marshall
- 15. Freeman, Dakota Cheye

Barrel Racing

- 6. Wood, Courtney Jean
- 8. Martinkus, Ashley Michelle
- 12. Wilson, Kaley Laine

Breakaway Roping

- 1. Kohutek, Kara
- 2. Freeman, Dakota Cheye
- 4. Hundsdorfer, Quin C
- 7. Alberi, Coral Raine
- 7. Hundsdorfer, Hanna Laton
- 9. Bidwell, Bailey Lee
- 13. Martinkus, Ashley Michelle

Goat Tying

- 1. Wood, Courtney Jean
- 3. Norcutt, Kayla Nicole
- 4. Wilson, Kaley Laine
- 9. Bidwell, Bailey Lee

Two women's basketball players will be honored at the state banquet for being on the Academic All-State Team. Sophomores **Ashley Duke** (3.77 GPA) and **Amy Yeager** (3.64 GPA) are among only 17 others in the entire state to receive this honor reports **Haley White**.

FRC Football players have been named Player of the Week on three separate occasions in the past six weeks.

- The NCFA Player of the Week for October 16th was running back **Farrell Victor**, who had seven carries for 193 yards and three touchdowns in the Golden Eagles' victory over Yuba College. He also added a 64-yard touchdown reception.
- The NCFA Defensive Player of the Week for October 1st was defensive lineman **Keveo Walker**. Walker had nine total tackles, three for loss, and two sacks, while also forcing a fumble in a win over Merced College.
- Wide receiver **Levon Pearson** and Sierra quarterback Daniel Harding were the NCFA Co-Players of the Week for September 17th after their huge performances against each other in Week 2's thrilling Sierra comeback victory over the Golden Eagles. Pearson racked up 19 catches for 311 yards and three touchdowns for FRC.

FRC Equine Studies Program would like to recognize past student **Nick Dowers** for winning the National Reined Cow Horse Association's Snaffle Bit Futurity on October 3rd. The Snaffle Bit Futurity is one of the nation's top horse related triathlon events where riders compete in herd work, rein work, and cow work on a three-year old horse. The ability to compete at this event requires a tremendous amount of effort as well as versatility by both horse and rider. With \$100,000 going to the champion, the competition is fierce. Athletes travel from all over the country to compete in the Snaffle Bit Futurity.

As a former student, Nick was always eager to learn more about schooling horses and consistently demonstrated a commitment to improving his horsemanship skills. The FRC Equine Program is very proud of his accomplishments. Nick has been very generous with his time over the years by helping our students with horse training clinics, providing summer internships, and assisting with our Annual Production Horse Sale.

A number of student volunteers also travelled to Reno to work "behind the scenes" at the Snaffle Bit Futurity. Volunteers participated with the arena set up, during the Hall of Fame Banquet, during the horse sale, and in the show office. Student volunteers included **Ashley Valor, Julie Allen, Jamie Bridges, Trevor Breault, Anna Vogelsberger, Nina Delvecchio, Jennifer Blaine, Heather Kellerman, Sahbreena Patton, Amy McDougal, Logan Hutto, Lacy Goodwin, Dustin Dooley, Melody Dooley, and Amanda Dooley**. In addition, three of our graduating students were offered internships with three of the top reined cow trainers in the country. It was an amazing event for our students and Horse program.

The men's Soccer team continues their success, ranking #2 in state, #1 in region and #9 in nation. Women's Soccer is #10 in state and #5 in region. Individually, **Ryann Abeyta** is the second leading scorer in the state and was named honorable mention for state female athlete of the month.

2. SUPERINTENDENT/PRESIDENT PREVIOUS MONTH'S ACTIVITIES REPRESENTING FRCCD

- a) September 13 – ACCJC Team Training in Los Angeles for the Salvation Army Crestmont College for Officer Training accreditation visit
- b) September 18 – met with PUSD high school principals and counselors as part of Counselor and Administrator Retreat
- c) September 19 – met with Political Science students regarding Campus Diversity Climate Survey
- d) September 20 – visited Salvation Army Crestmont College for Officer Training as Team Chair in preparation for upcoming accreditation team visit
- e) September 23 – attended Rotary meeting
- f) September 24 – watched soccer games vs. Lassen College
- g) September 25 – attended CCLC advocacy training and legislative briefing at Los Medanos College
- h) September 26 – attended statewide CEO Executive Board meeting and joint Trustee/CEO Board meeting in Sacramento
- i) September 30 – attended Rotary meeting
- j) October 1 – lead *The Yellow Birds* meeting to further planning for spring activities
- k) October 2 – met with QHS senior Claire Kepple regarding college applications
- l) October 3 – Plumas County Economic Recovery Committee meeting
- m) October 3 – met with Butte County Office of Education Superintendent Tim Taylor, PUSD Superintendent Micheline Miglis, and directors from the Mini-Corps program
- n) October 4 – welcomed students for Friday in the Fall open house
- o) October 4 – attended soccer games vs. Butte College, baseball scrimmage vs. Western Nevada College, and FRC Rodeo
- p) October 7 – attended Rotary meeting
- q) October 7 – organized program and welcomed audience members to FRC presentation during the Town Hall Theatre showing of *Lee Daniel's The Butler*
- r) October 10 – met with Senator Ted Gaines during community leaders breakfast
- s) October 12 – attended football game vs. Yuba College
- t) October 14 – met with Rose Dembosz and Kent Barrett regarding Plumas Chamber of Commerce downtown street banner project
- u) October 16 – attended volleyball game vs. Butte College

3. COLLEGE OUTREACH AND RECRUITMENT ACTIVITIES

On September 18th, the **Counselor and Administrator Retreat** for PUSD following the College, Career, and Transfer Fair was a success. FRC staff members shared a great deal of information with counselors and principals such as statistics on PUSD students who attend FRC and transfer, graduation rates, information on FRC transfer degrees, information about Student Education Plans, General Education courses, the transfer process, workshops, college visits, and on-site pre-admission to our feeder colleges (UNR, Chico, Humboldt). All participants were interested in attending a similar “retreat” next year, and **Carlie McCarthy** was invited to visit either a Senior classroom or participate in the Senior Parent Night at all of the PUSD schools. To date she has attended Senior Parent Night at Chester and Quincy high schools, visited Loyalton High School, is scheduled for Greenville High School Senior Parent Night, and has appointments to visit to Portola and Downieville high schools.

During October 4th and 5th, FRC hosted the first ever **Friday in the Fall** outreach event. Ten students and their families from all over California and Reno attended the Friday session. The day started off with lunch in the Eagles Perch Café with **Kevin Trutna, Karen Pierson, Derek Lerch**, Student Services staff including **Marci Lang, Leslie Mikesell, Barbara Cormack** and **Crystal Anderson** and FRC students. After lunch, the students were led by **Carlie McCarthy** and **Scott Koeller** on an interactive tour with stops to meet faculty and staff in many areas of student services and unique academic programs including: **Mike Welsler** – Business; **Nathan Tharp** – Digital Technology; **Dottie Arcangeli** – Library; **Joan Jarrett** – Instructional Resource Center; **Anna Thompson** and students – Biology/Science; **Veronica Graves** – FRC Athletics; **Shelley Miller** – ECE; Environmental student **Will Brooks** – Fish Hatchery; **Crystal Anderson, Russell Reid**, and **Chuck Mills** – Ag and Equine; tour through ORL; dorm tour; and breakout sessions.

On Saturday, seven additional students from throughout California were given a tour of campus and the dorms by Carlie and Scott and lunch at Pizza Factory where they answered questions about admissions, financial aid, different programs, housing, student life, etc.

To encourage the prospective students and their family to visit our restaurants and shops in town, Carlie collected gift card donations from many local merchants. Each prospective student received a free “bag of swag” and the visitors were encouraged to attend FRC events throughout the weekend including the rodeo, soccer games, baseball scrimmage, Homecoming Football game, and Athletics BBQ. Every student who attended *Friday in the Fall* attended at least one event! We received very positive feedback from both staff and the participants and will definitely plan the event again next year. Many thanks go to Carlie for organizing these events.

4. BOARD OBJECTIVE - FTES REPORT AND TRACKING

Board Discussion	Objective	Participating Offices				Strat Plan Direction
	Develop FTES projection model and implement plan for increasing FTES in at least one area	Instruction	Student Services	Research & Planning	Athletics	I, II, IV
October March June	As measured by:	<ul style="list-style-type: none"> • Report to Board at least 2 times during 2013-14 regarding earned and projected FTES • Charge Strategic Enrollment Management Committee with developing recommendations for increasing FTES based upon 2013 January Institution Day discussions 				

FRC has been experiencing an FTES challenge on two fronts for the last two years: tightening residency requirements and the loss of the "Good Neighbor" reciprocal agreement with Nevada. Despite the fact that our headcount has remained relatively steady over the last two years, the proportion of our student body that is eligible for state apportionment (California residents) has declined while our non-resident numbers have increased. Thus, FRC's overall revenue has been relatively stable.

While the unrestricted general fund health of the college is important, it is also important to meet our designated enrollment target for California residents because this affects funding for numerous categorical programs and facility monies. For the 2013-2014 year, we began the year with a larger-than-normal beginning balance of FTES (333 FTES) that we were able to generate and carry forward from the summer term. As presented at Institutional Day, our target for the Fall 2013 semester is 592 FTES. Currently, we appear to be falling short of this target by approximately 30 FTES. This estimate comes from greatly improved enrollment forecast tools that **Brian Murphy** developed. We are in the first semester of learning to use and evaluate these tools as indicators of enrollment and we hope to be able to build a better understanding of the uncertainty associated with these tools as we continue to work with them.

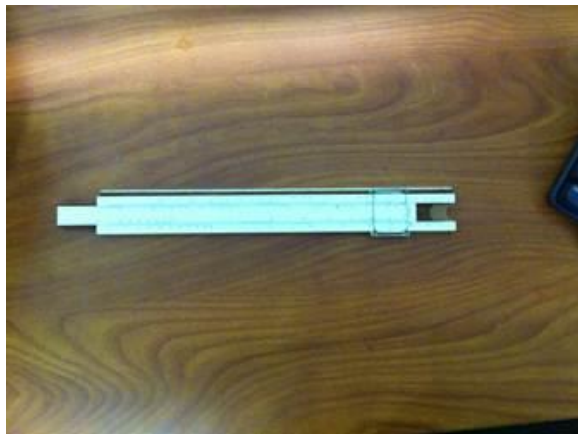
This is our first effort at proactive systematic planning based upon estimated FTES before the end of the semester is completed. Obviously this predictive approach is uncertain; our goal is to develop a model that will help us plan spring and summer enrollments much earlier in the academic year than we have been able to do in past years. This allows decisions to be made about increasing Instructional Service Agreements (like the FIELD Program), Incarcerated Students Program, spring course offerings, and summer school much earlier in the academic year. My thanks go out to **Derek Lerch** and Brian Murphy for their efforts in creating this model.

5. SPIRIT WEEK AND HOMECOMING ACTIVITIES

Various activities were held during the week of September 30th through October 5th. Office and workplace contests winners were chosen by special guest judges in the areas listed below. Winners each received two lunches from the Eagles Perch Café (donated by Kevin Trutna) and attempts were made by individuals throughout campus to sufficiently bribe the guest judges.

The Most Organized Office – Carlie McCarthy

Oldest Technology Still in Use – two winners were **Charlie Arrowsmith** for Non-Electronic Technology with his Slide Rule, circa 1930, and the Admissions/Records/Financial Aid Office for their Electronic (On/Off) Technology strip shredder, circa Peralta era.



Most Unique Office Décor – tie between **Darryl Swarm's** "All Access/All Hours" pass to the most recent America's Cup Fleetweek in San Francisco with a scale model of a sailboat including all the riggings and **Jim Scoubes'** Larry Bird collection of autographed memorabilia.



6. BOARD OBJECTIVE - IMPROVE COLLEGE COMMUNITY OUTREACH

Board Discussion	Objective	Participating Offices				Strat Plan Direction
	Improve College community outreach	Instruction	Student Services	Research & Planning	Athletics	IV
January	As measured by:	<ul style="list-style-type: none"> Establishment of relationships with community leaders and service organizations Presentations by staff in communities throughout Plumas County 				

During the Flex Day on October 15th, FRC coaches and AD **Merle Trueblood** took various student athletes to visit several Plumas County high schools since classes were not held that day. The students met with groups of high school students to promote Feather River College, answer questions about college life, help others prepare for college, tell their own stories about how and why they came to FRC, and most importantly, to inspire our local students to attend higher education.

Many positive comments were heard by all. FRC shirts were presented to each high school administration and office staff with the hope that they will all promote Feather River College from the administrative office at each school. Merle Trueblood arranged for the meetings and facilitated the transportation of students by various coaches.

School	Coach Responsible for Transportation & Presentations	FRC Athletes who Participated
Chester HS	Mike Haydon	Football
Greenville HS	Merle Trueblood	Volleyball, Football and Baseball
Portola HS	JD Johnson	Football
Quincy HS	Terry Baumgartner	Baseball
Quincy Elementary	Randy Rick	Basketball

FRC football players visit Portola High School





JD Johnson stated that **Von Pearson, Kyle Newsom, Jon-Kaeo Maricel, and Will Johnson** attended Portola High School. He said that our athletes even stayed and gave an unplanned presentation to an 8th grade class.

Approximately 40 participants enjoyed the session in Greenville. The high school students stayed late to speak with FRC athletes for over 25 minutes. “A complete success at Greenville,” reported Merle.

Greenville discussions between FRC athletes and high school students



This why I love FRC! During the PUSD Counselor and Administrator Retreat, one of the principals asked about t-shirts for his staff to promote FRC. I asked about having our college students meet with their high school students and tell them what college life would be like – from a student-to-student level. All of the principals jumped on the idea and I asked Merle to arrange student visits. Flex day was chosen because all classes were cancelled in lieu of professional development activities on campus. Every coach who participated reported that they enjoyed the experience, and more importantly, our FRC athletes really made connections with local students. At one school, once the teachers found out about the presentations going on in other classrooms, they commandeered our FRC students and brought them into other classes for impromptu discussions. Their students enjoyed the visits that much. Great job by all and this demonstrates our “can do” attitude!

7. UPCOMING CAMPUS EVENTS AT FEATHER RIVER COLLEGE

October 17	Board of Trustees Meeting (LR 105)	3:00 pm
October 18	Volleyball vs. Lassen (gym)	6:00 pm
October 24	Women's Soccer vs. Lassen (soccer field)	2:00 pm
October 25	Volleyball vs. Siskiyou (gym)	6:00 pm
October 25	Men's Soccer vs. Lassen (soccer field)	4:00 pm
October 26	Football vs. Sacramento City (FB Stadium)	5:00 pm
November 1	Women's Soccer vs. Redwoods (soccer field)	1:00 pm
November 1	Horse Show Team/Club is organizing an Extreme Costume Cowboy Race. Participants will dress themselves and their horses in costume! Prizes will be awarded to "Most Creative" and "Best All-Around" costumes. There will also be an Extreme Cowboy Race where participants will maneuver their horses through an obstacle course. Fastest time wins!	5:00 pm
November 2	Art Club trip to Nevada Museum of Art and Stremmel Gallery in Reno	All day
November 2	Football vs. Chabot (FB Stadium)	3:00 pm
November 5	Men's Soccer vs. Butte (soccer field)	12:00 pm
November 5	Women's Soccer vs. Butte (soccer field)	2:00 pm
November 6	ENVR 280 - Environmental Capstone students cordially invite you to the presentation of FRC's Forest and Fire Management Plan. The plan, originally developed by Darrel Jury , was analyzed and further developed by the entire class. (Science 101)	11:00 am
November 8	Volleyball vs. Redwoods (gym)	6:00 pm
November 21	Community Leaders Luncheon (TBD – Portola) Board of Trustees Meeting (TBD – Portola HS)	12:30 pm 3:00 pm